

# Bricks not clicks

# CARPET GUIDE

When it comes to carpet, purchasing from a Carpet Foundation retailer is the best way to buy

**T**he digital revolution shows no sign of slowing down. Yet shoppers are also flooding back to specialists. This applies to carpet shops, too. On the face of it, it may appear convenient, and quick, to buy carpet online – but buyer beware!

### WHY USE CARPET SHOPS?

We only buy carpet, on average, every seven years and knowledge is limited. How do you know how much you need? Measuring and estimating is a skill. Doing it yourself, and then ordering online is a risk. A professional will ensure there is limited or no waste and, if you need a join, it is in the most appropriate place. Finally, what happens if things go wrong? You're responsible for getting your carpet back to your supplier if you buy online.

### WHY USE CARPET FOUNDATION RETAILERS?

The Carpet Foundation has 450 independent retailers nationwide. They are one-off, local, independent retailers, and they are all different. Most are small or family owned. Many have been selling carpet for generations. You are assured of good old-fashioned personal service from knowledgeable people. You will also find quality carpets to suit all budgets.

### CODE OF PRACTICE

All Carpet Foundation retailers operate under a Consumer Code of Practice approved by the Chartered Trading Standards Institute. They are the only carpet retailers in Britain allowed to follow this Code of Practice. Furthermore, they are all individually monitored to ensure compliance.

For further info, visit [carpetfoundation.com](http://carpetfoundation.com)



### ADR APPROVED

New consumer law requires all retailers to have an Alternative Dispute Resolution process. The Carpet Foundation is the only Government approved ADR supplier in the UK carpet industry



Perpetual Textures - Brintons



WELCOMING WOOL  
Beachcomber - Brockway

### Buy right

The Carpet Foundation is supported by these suppliers to the UK carpet industry: Abingdon; Associated Weavers; Brockway; Brintons; British Wool; Cavalier; Cormar; Cloud 9; Crucial Trading; Telenzo; Hugh Mackay; Kersaint Cobb; Kingsmead; Penthouse; Regency Carefree; SEBO; Thomas Witter; Ulster; Victoria; Whitestone Weavers and Wilton Royal.



GREEN SCENE  
South Pacific - Kersaint Cobb